



FALL 2020 FUNDING ELIGIBILITY & GUIDELINES

MISSION

Established in 1986, Thunderbirds Charities is the charitable arm of The Thunderbirds, whose purpose is to grant the funds generated by the Waste Management Phoenix Open. Thirty-four years later, the mission of Thunderbirds Charities remains the same; to assist children and families, help people in need and improve the quality of life in the Greater Phoenix Metropolitan Area. Each year Thunderbirds Charities accepts grant proposals that support at-risk youth & families, community outreach/quality of life, education, improving the lives of the physically and mentally challenged and working to eliminate domestic violence, homelessness, and poverty.

GEOGRAPHIC PRIORITIES

Thunderbirds Charities accepts requests from organizations serving the Greater Phoenix Metropolitan Area, unless the project/program primarily benefits Greater Phoenix Metropolitan residents. Greater Phoenix Metropolitan Area is defined as Maricopa and Pinal Counties.

FUNDING ELIGIBILITY & GUIDELINES:

To be eligible, a charity must hold a 501 (c) (3) non-profit status and be based in Arizona. Thunderbirds Charities reserves the right to accept or reject any application and to approve or disapprove any proposal for funding. Thunderbirds Charities also reserves the right to change the application criteria at any time. Please refer to the list below for more detailed information. Other guidelines may apply and will be evaluated on an individual basis. Our grant amounts vary, depending on revenues from the Waste Management Phoenix Open.

ELIGIBILITY: Thunderbirds Charities does not currently provide funding to the following:

- Nonprofit organizations whose 501 (c) (3) status has been in effect for less than three years.
- Organizations that discriminate on the basis of race, color, gender, national origin, marital status, age, disability or veteran status.
- Individuals.
- Political, labor or fraternal organizations.
- Advocacy or lobbying activities for issue related topics.
- Medical or scientific research.
- Religious organizations, churches or programs that are purely denominational in purpose.
- Foundations or organizations which are themselves, grant-making entities.
- Endowments, Fellowships or Scholarships (for college purposes).
- Individual schools: public, charter, private, colleges, universities or their support organizations (to include but not limited to; Booster Clubs, PTA/PTO's, athletic teams, bands, performing arts groups, alumni associations or school foundations).
- Debt reduction campaigns.
- Ongoing support or multi-year support.

- Projects or programs outside of Greater Phoenix Metropolitan area, unless the project/program primarily serves Greater Phoenix Metropolitan area residents.

Before submitting a proposal:

Step 1: Read the Grant Guidelines and Frequently Asked Questions.

Step 2: All proposals must be submitted through the Thunderbirds Charities website

www.thunderbirdscharities.org.

Step 3: Submit a proposal narrative (please do not use bullet points). Requirements include, but are not limited to:

- A. Brief narrative overview of the organization [maximum characters = 1,700 (approx. word count = 225)].
 1. Organization’s history, mission and goals. To include; a brief description of current projects/programs and your contributions to our community. Please include the demographic of target population, the number of individuals served, and geographic area served.
- B. Summarize the purpose of the request [maximum characters = 700 (approx. word count = 150)].
- C. A description of the project for which funding is being sought [maximum characters = 3,400 (approx. word count = 500)]. Please include in a narrative format:
 1. What problem or need does your project address in our community.
 2. What is your proposed solution to this problem or need and how do you plan to implement.
 3. The population and geographic area you plan to serve and how they will benefit from the project, including the number of individuals that will be served.
 4. The timetable of the program, how success or failure will be measured and how the project will be sustained going forward.

Step 4: Required supplemental materials include, but are not limited to:

- A. The organization’s IRS 501(c) (3) tax-exempt determination letter. Using a ‘second party’ 501(c) (3) status is not permitted.
- B. The organization’s IRS Form 990 or 990-EZ for the most recently completed fiscal year. IRS Form 990/990 EZ returns older than 15 months from the date of application will be rejected.
- C. Financials for the two most recently completed fiscal years: audited, reviewed, compiled or internally generated financial statements for the most recently completed fiscal year and the fiscal year immediately prior. Each financial statement must include a balance sheet (or equivalent), income statement (or equivalent), cash flow statement, appropriate footnotes and accountant’s reports. Financial statements covering periods older than 15 months and 27 months, respectively, from the application date will be rejected.
- D. Annual operating budget for the current fiscal year with non-detailed, line items rolled up (instructions below, example at bottom of document).

ANNUAL OPERATING BUDGET INSTRUCTIONS - PLEASE TRY TO KEEP TO ONE PAGE

HEADING INSTRUCTIONS:

1. First line is charity’s name.
2. Second line is fiscal year during which the grant will be used (mm/dd/yy - mm/dd/yy).
3. Third line is previous fiscal year date range (mm/dd/yy - mm/dd/yy).

COLUMNS INSTRUCTIONS:

4. First column is your charity’s budget categories.

5. Second column is your charity's current year budget (if you are within 3 months of your fiscal year end, please use your projected budget as current).
 6. Third column is your charity's most complete fiscal year budget.
 7. Fourth column is your charity's most complete fiscal year actual.
 8. Please remember to include narrative on budget.
- E. Budget for the specific project/program for which you are requesting funding (instructions below, example at bottom of document). Please be sure to add a column that outlines where funding would be applied.

SPECIFIC PROJECT / PROGRAM BUDGET INSTRUCTIONS - PLEASE TRY TO KEEP TO ONE PAGE

HEADING INSTRUCTIONS:

1. First line is charity's name.
2. Second line is project / program title.
3. Third line is fiscal year during which the grant will be used (mm/dd/yy - mm/dd/yy).

COLUMNS INSTRUCTIONS:

4. First column is your charity's budget categories related to your specific request.
5. Second column is total project/program budget for requested funding.
6. Third column is allocation of Thunderbirds Charities potential grant funds.
7. Fourth column is your charity's current year budget.
8. Please remember to include narrative on budget.

- F. A list of funds raised to date and from whom, for the specific program/project for which you are requesting funding (amounts of \$5,000 and above). **Please try to keep to one page.**
- G. A complete list of corporations and foundations that have given to the organization, as a whole, in the previous fiscal year (amounts of \$5,000 and above). Please be sure to include the dollar amount per donor. **Please try to keep to one page.**
- H. A list of the organization's Board of Directors, including their primary business or professional affiliation. **Please try to keep to one page.**

FUNDING CYCLE DEADLINES

Application process opens	Application submission deadline	Thunderbirds Charities notifies applicant regarding funding decisions
FALL FUNDING CYCLE		
August 1, 2020	September 1, 2020	Early December 2020
SPRING FUNDING CYCLE		
February 1, 2021	March 1, 2021	Late May 2021

Thunderbirds Charities accepts proposals on or before the due date and appreciates those organizations that submit prior to the deadline. All materials must be received online no later than 5:00 p.m. MST the day of the deadline. If you have questions, please contact Cheryl Ruggiero at 602-216-7325 or cruggiero@wmphoenixopen.com.

THIS IS NOT INTENDED AS A FILLABLE FORM.

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COLUMNS INSTRUCTIONS:

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5. Second column is your charity's current year budget (if you are within 3 months of your fiscal year end, please use your projected budget as current).
6. Third column is your charity's most complete fiscal year budget.
7. Fourth column is your charity's most complete fiscal year actual.
8. Please remember to include narrative on budget, if applicable.

Organization Name	Organization Name		
Fiscal Year	Fiscal Year during which the grant will be used (mm/dd/yy - mm/dd/yy)		
Previous Fiscal Year	Previous Fiscal Year (mm/dd/yy - mm/dd/yy)		
COLUMN 1	COLUMN 2	COLUMN 3	COLUMN 4
PLEASE MODIFY CATEGORY TITLES AS NEEDED.	Total Organization Budget	Previous Fiscal Year Budget	Previous Fiscal Year Actual
Income Sources			
Foundation and Corporate Grants			
Government Grants and Contracts			
Individual Contributions			
Earned Income			
In-Kind Income			
Investments			
Other Income <i>(please explain)</i>			
Total Income			
Expenses			
Salaries and Wages <i>(please indicate FTE)</i>			
Employee Benefits and Taxes			
Consultants			
Depreciation			
Equipment			
Fundraising/Development			
Insurance Expense			
Marketing/Advertising			
Postage and Delivery			
Printing			
Professional Development			
Rent and Occupancy			
Supplies and Materials			
Telephone and Technology			
Travel			
Administrative			
Other Expense <i>(please explain)</i>			
Miscellaneous			
Total Non Personnel Costs			
Total Expenses			
Excess of Revenue Over Expenses			
Budget Narrative: Clearly explain what is specifically included in any budget revenue or expense line items that are not self-explanatory. For example: Personnel line item includes Program Coordinator, Program Assistance, Volunteer Coordinator and 12 other FTE.			

SPECIFIC PROJECT / PROGRAM BUDGET INSTRUCTIONS - PLEASE TRY TO KEEP TO ONE PAGE

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7. Fourth column is your charity's current year budget.
8. Please remember to include narrative on budget.

Organization Name	Organization Name		
Project Title	Project/Program Title		
Fiscal Year	Fiscal Year during which the grant will be used (mm/dd/yy - mm/dd/yy)		
COLUMN 1	COLUMN 2	COLUMN 3	COLUMN 4
PLEASE MODIFY CATEGORY TITLES AS NEEDED.	Total Project/ Program Budget	Thunderbirds Charities Request Amount	Total Organization Budget
Income Sources			
Foundation and Corporate Grants			
Government Grants and Contracts			
Individual Contributions			
Earned Income			
In-Kind Income			
Investment			
Other Income (please explain)			
Total Income			
Expenses			
Salaries and Wages (<i>please indicate FTE</i>)			
Employee Benefits and Taxes			
Total Personnel Costs			
Consultants			
Depreciation			
Equipment			
Fundraising/Development			
Insurance Expense			
Marketing/Advertising			
Postage and Delivery			
Printing			
Professional Development			
Rent and Occupancy			
Supplies and Materials			
Telephone and Technology			
Travel			
Administrative			
Other Expense (<i>please explain</i>)			
Miscellaneous			
Total Non Personnel Costs			
Total Expenses			
Excess of Revenue Over Expenses			
Income Sources	Confirmed	Anticipated	Submitted
Total Income			
Budget Narrative: Clearly explain what is specifically included in any budget revenue or expense line items that are not self-explanatory. For example: Personnel line item includes Program Coordinator, Program Assistant, Volunteer Coordinator and 12 other FTE.			