

# \$7,061,282 FOR LOCAL CHARITIES

The Thunderbirds, hosts of the Waste Management Phoenix Open, are distributing \$7,061,282 to local charities through proceeds raised from the 2014 tournament. This marks the first time since 2008 that the Thunderbirds have raised more than \$7 million from tournament proceeds and is the third highest charitable donation in a single year in tournament history, behind only the 2008 (\$8.8 million) and 2007 (\$7.8 million) tournaments. In its history, dating back to 1932, the Phoenix Open has raised more than \$93.3 million for Arizona charities, and \$67.4 million since 2003 when the tournament first brought on a title sponsor.

"Thanks to unbelievable community and corporate support of our great event, we're able to help thousands of children and families in need," said Thunderbirds Big Chief Tom King. "We are very grateful to our title sponsor Waste Management, our many other corporate partners, and for the support of our golf fans, volunteers and the professional golfers that play in our event."

The 2014 Waste Management Phoenix Open was an historical event as four of the seven tournament days drew record crowds. Saturday's third round attendance of 189,722 broke the single day attendance record set the year prior adding to a total event record of 563,008.

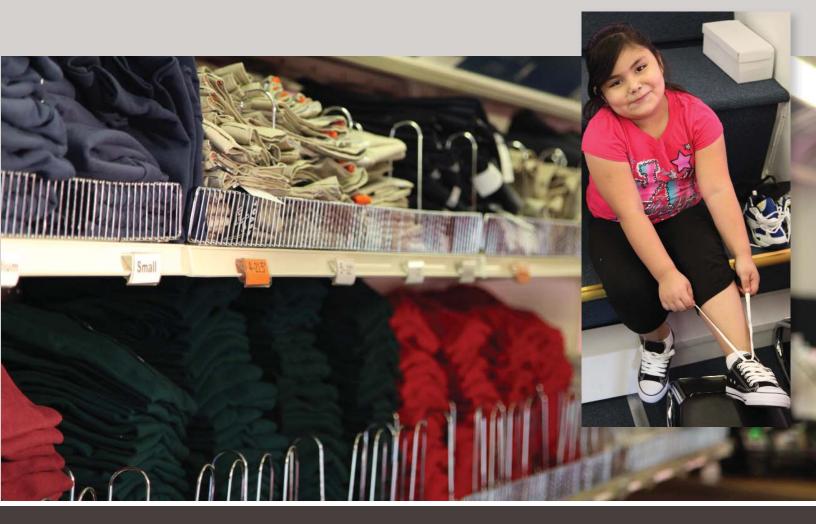


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## **BACK TO SCHOOL CLOTHING DRIVE**

### THUNDERBIRDS CHARITIES SUPPORTS KIDS IN NEED

Since 1967, Back to School Clothing Drive's mission has been to provide new school outfits and clothing, backpacks and school supplies to children in need. The Thunderbirds recent donation of \$15,000 will go towards the funding of three programs affecting more than 25,000 kids attending over 260 Title 1 public elementary schools in over 40 districts.

"All too often, education of young people around the Valley is stifled because they don't have access to the necessary supplies," said Karl Gentles, executive director of Back to School Clothing Drive. "Our goal is to eliminate the barriers to early childhood school success and education. The support of The Thunderbirds will help make sure kids are excited about their education by removing distractions like anxiety from purchasing clothes and other school items."

More than \$2 million in new school clothing, school supplies, sneakers, books and backpacks make it into the hands of school children in Arizona.





## LA MESITA FAMILY HOMELESS SHELTER

Thunderbirds Charities' generous support is helping many homeless families get back on their feet in a clean, safe, dignified environment. Funding of \$150,000 is supporting the construction of the new La Mesita Family Homeless Shelter located in Mesa and will be completed in February 2015. For more than 22 years, the La Mesita Family Homeless Shelter has assisted homeless families in the East Valley by offering emergency shelter and support services, annually serving approximately 475 people, 60 percent of which are children. Thunderbirds Charities will be commemorated for their support with exclusive naming rights for the La Mesita Child Development Center Playground, where children can learn to play and share in a safe and nurturing environment.



## NORTHWEST VALLEY YMCA GYMNASIUM

Substantial population growth within the city of El Mirage and the surrounding area has created an increased demand for fitness, sports, aquatics and recreation. The Northwest Valley YMCA has become the largest single provider of these services, enhancing life for the children and families in El Mirage. The new gymnasium, donated by Thunderbirds Charities has been the Northwest Valley YMCA's most valuable asset, allowing for recreational opportunities such as basketball, volleyball, badminton, teen and group fitness programs. The new facility opened on June 1, 2014 and provides customized programs such as day camp, child care, youth sports, adult diabetes prevention, youth leadership and civic engagement, increasing teamwork skills and self-confidence in today's youth.



## **ASSISTANCE LEAGUE**

Assistance League of Phoenix partnered with Thunderbirds Charities to fund their signature program "Operation School Bell," which provides new school wardrobes, shoes and hygiene kits for children living in poverty in the Greater Phoenix area. This past year, Assistance League of Phoenix took the program mobile by creating the Delivering Dreams Bus, a 40 foot city bus that has been converted into a mobile dressing center, complete with waiting area, dressing rooms, racks of clothing and a shoe fitting area. The bus travels to Title 1 schools throughout the Valley, and has helped to increase the number of children helped to over 7,000.



### PHOENIX CHILDRENS HOSPITAL

## **CREWS'N HEALTHMOBILE**





Founded in 2000, the Phoenix Children's Hospital Crews'n Heathmobile program provides hope and holistic healthcare to homeless and at-risk youth. Donations from Thunderbirds Charities allowed the program to expand their staff from two to 30 and create a 38-foot mobile medical unit which offers free, comprehensive medical care, financial advocacy and social services to children, youth and young adults who are homeless or at-risk of becoming homeless. Over the last 14 years, the program has provided services through more than 29,000 patient visits caring for a variety of conditions ranging from open wounds, rape, pregnancy, insect infestations, skin infections, sexually transmitted illnesses, depression and obesity.

## **BOYS & GIRLS CLUB**

#### THE EAST VALLEY THUNDERBIRDS BRANCH-GUADALUPE BREAKS GROUND ON NEW FOOTBALL/MUTIPURPOSE FIELD

The Boys & Girls Clubs of the East Valley is partnering with the Arizona Cardinals, the NFL Grassroots Program, the Local Initiatives Support Corporation and The Thunderbirds to construct a football / multipurpose athletic field in Guadalupe.

The project will include installation of a turf football field, a shaded play structure and a sport court to promote healthy lifestyle habits and will help young people stay engaged with physical activities on a year round basis. The Thunderbirds Branch-Guadalupe celebrated the field ground breaking on May 14th.

## DETOUR COMPANY THEATER



The Detour Company Theatre provides authentic theatre experiences for adults with developmental and other disabilities, and with the help from Thunderbirds Charities, Detour built lighter weight set pieces for their traveling show "Detour on Tour." The 2:1 ratio of coaches to actors gives on stage support to performers, and every actor has at least one line. Detour's most recent production, an inspiring adaptation of Footloose, attracted over 2,100 audience members.







## **ELEVATE URBAN EDUCATION & YOUTH**

With help from Thunderbirds Charities, Elevate gives students long-term, life changing relationships with mentors to help them succeed in school, career and life. "There is always a greater purpose in mind in what we accomplish in life," said Tom Lehman, PGA professional and Elevate Phoenix founding member. "This works because we are with the kids all the time."

Elevate Phoenix provides in-school teaching and tutoring, 24/7 mentoring, career and post-secondary preparation, community service, adventure activities, and reading comprehension improvement. Currently, Elevate Phoenix members have a 90 percent graduation rate and an 85 percent post-secondary entry rate.

### THE ADAPT SHOP

Thanks to a \$100,000 grant from The Thunderbirds, children diagnosed with developmentally-limiting conditions can receive customized products and support devices they need through the Southwest Human Development's ADAPT Shop. Since opening in 2011, the ADAPT Shop has helped more than 300 young children who have disabilities like cerebral palsy, spinal muscular atrophy, down syndrome and a variety of other conditions participate in everyday activities at home, with their friends and at school.

# THE HAPPILY EVER AFTER LEAGUE

Since 2005, Thunderbirds Charities has supported the Happily Ever After League by donating \$35,000 to the program. HEAL provides a one-time financial grant towards medical bills, rent and utilities for mothers recovering from cancer. On average, HEAL helps 80 mothers per year through monthly social events as well as community outreach through the Pantry, to help relieve financial pressure from the extra costs involved in cancer recovery including school supplies and holiday gifts.

# 2013/2014 CHARITABLE THUNDERBIRDS CHARITIES

A New Leaf La Mesita Family Homeless Shelter Capital Campaig	\$150,000 n	Creciendo Unidos Growing Together Sin Limites (Without Limits)	\$10,000	One Step Beyond Inc One Step Beyond Employment Development Progra	\$10,000 am
A Stepping Stone Foundation Stepping Out of Poverty: Preschool with Family Liter	\$5,000 acy	Desert Botanical Garden Sonoran Desert Adventure STEM Field Trips and Cur	\$2,500 riculum	Parents Of Murdered Children The Courage to Grieve	\$5,000
ACCEL Job Training Program Expansion Project	\$10,000	Desert Mission Inc Snack Pacs for Undernourished Children	\$15,000	DrugFreeAZ.org Interactive Web and Mobile Center for Families	\$5,000
Aid to Adoption of Special Kids Kinship Foster Care	\$25,000	Desert Voices Oral Learning Center Acoustical Rehabilitation	\$110,000	Phoenix Boys Choir Association musical education	\$5,000
All Sports Foundation DBA Prostate On-Site Project Prostate On-Site Project Mobile Prostate Screenings		Detour Company Theater Inc Detour on Tour • Setting the Stage	\$2,500	Phoenix Childrens Hospital Foundation Crews'n Healthmobile Program	\$100,000
Alzheimer's Association Desert Southwest Chapter Assisting & Caring for Elders Program (A.C.E.)	\$5,000	Duet: Partners in Health & Aging Grandparents Raising Grandchildren Program	\$5,000	Phoenix Rescue Mission Changing Lives Center Program	\$10,000
Angel Flight West Inc Maricopa County residents emergency medical fligh	\$2,500 at support	Ecumenical Chaplaincy For The Homeless Identification for the Homeless	\$10,000	Phoenix Theatre Inc Theatre and Adventure Stage program	\$5,000
Arizona Bridge To Independent Living SpoFit Adaptive Sports	\$25,000	Elevate Phoenix Discover Your Future: Education and Mentoring Prog	\$50,000 ram	Rebuilding Together Valley Of The Sun Inc Arizona Ramp Project	\$7,000
Arizona Burn Foundation Forever Courage House-Family Support Services	\$10,000	Feeding Matters Coordinated Care Video Library	\$5,000	Release The Fear Inside Out Bridging Possibilities workshops	\$5,000
Arizona Council On Economic Education K-12 grade curriculum for teachers, schools and pare	\$20,000 ents	Florence Crittenton Services Of Arizona Inc Expansion of Girls Ranch Phoenix	\$35,000	SARRC Education and Support for Autism Spectrum Disord	\$5,000 ler
Arizona Lions Vision Center Inc Vision services to the working poor and elderly peopl	\$50,000 e in need.	Foundation for Blind Children SHARP Kids	\$7,500	Sharing Down Syndrome Arizona New Parent Support Program	\$15,000
Arizona Recreation Center For The Handicapped ARCHKids Dedicated Space	\$25,000	FSL Programs Senior & Persons of Disability Transport	\$75,000	Shoebox Ministry Inc Toiletries for the Homeless and Working Poor	\$25,000
Arizona Science Center Science On Wheels	\$5,000	Future For Kids Discover Your Future	\$2,500	Sirrine Adult Day Care Of Mesa Inc Adult Day Health Services Program	\$5,000
Arizona Strut Students Recycling Used Technology SATA drives for Techie Camps	\$3,000	Gabriel's Angels Pet Therapy Program	\$10,000	Southwest Human Development The ADAPT Shop Family Resource Center	\$100,000
Arizona's Children Association Golden Gate Community Center.	\$5,000	Girl Scout Council Arizona Cactus-Pine Leadership Center for Girls and Women in Arizona	\$125,000	Special Olympics of Arizona 2014 Special Olympics Arizona State Competitions	\$150,000
Assistance League of East Valley Arizona Operation School Bell®	\$15,000	Greater Paradise Valley Community Assistance Team Backpack Program	\$10,000	Summer Youth Program Fund Summer Camp Programs	\$25,000
Assistance League of Phoenix Operation School Bell	\$10,000	Happily Ever After League Inc A Brighter Tomorrow	\$5,000	Treasures 4 Teachers Inc Treasures 4 Teachers on Wheels	\$10,000
Audubon Arizona River Connection: a nature science field trip program	\$10,000	Homeward Bound Children's Services	\$125,000	Tumbleweed Center For Youth Development Youth Resource Centers	\$100,000
Back-To-School Clothing Drive Association New Clothes, New Beginnings Program	\$15,000	HopeKids HopeDay Program	\$5,000	UMOM New Day Centers Inc Renovations and Repairs to Atkinson Family Resource	\$60,000 e Center
Best Buddies Arizona Best Buddies Arizona Middle/High School Project	\$25,000	Interfaith Cooperative Ministries (ICM) Upgrade cooling system for Food Warehouse	\$46,500	United Food Bank Backpack Program	\$10,000
Better To Give Better To Give "Holiday Giving Store"	\$15,000	Leukemia Foundation of Arizona "Home Is Where The Heart Is"	\$10,000	Unlimited Potential Inc Intergenerational Family Literacy	\$5,000
Boys & Girls Clubs Of Scottsdale Inc Technology Refresh at the Vestar Branch	\$41,000	Literacy Volunteers Of Maricopa County Inc Reed Center Technology Grant	\$30,000	Upward Foundation Project Care, Comfort and Education	\$20,000
Boys & Girls Clubs of the East Valley Guadalupe Field Project	\$100,000	Maggies Place Inc Alumnae Outreach Program for Parenting Women	\$10,000	USO Arizona USO Arizona Kids Kamp	\$5,000
Boys Hope Girls Hope Arizona BHGH Community Engagement Program	\$25,000	Mentorkids Usa Reading For Life	\$5,000	Visionquest 20 20 VisionQuest 20/20 School Vision Screening Project	\$30,000
Cancer Support Community-Arizona Youth Leadership Council	\$10,000	New Pathways for Youth Positive Adult Leaders in Society (PALS) Program	\$20,000	VOS YMCA Northwest Valley Family YMCA - Gymnasium	\$100,000
Central Arizona Shelter Services Inc Vista Colina Emergency Family Shelter	\$5,000	notMykid amplif(i)/notMYkid Comprehensive Prevention Progra	\$30,000	Waste Not Inc Sponsorship of Caring for Children, Youth & Families	\$30,000 s program
Childsplay Inc Childsplay's School Touring Program	\$25,000	O'Connor House iCivics Maricopa County Teacher Training	\$5,000	West Valley Child Crisis Center Inc Foster Family Retention Efforts	\$5,000
Circle the City Conversion from Catered Meals to In-House Prepera	\$30,000 ition	One Small Step Basics of Dignity	\$5,000		